

IML 400: Creative Coding for the Web

Session 1: Introduction



About me...

RAPHAEL ARAR

Professional Info

- Mobile Design Director @ IBM
- Art & Tech Fellow @ Calarts
- Working International Artist

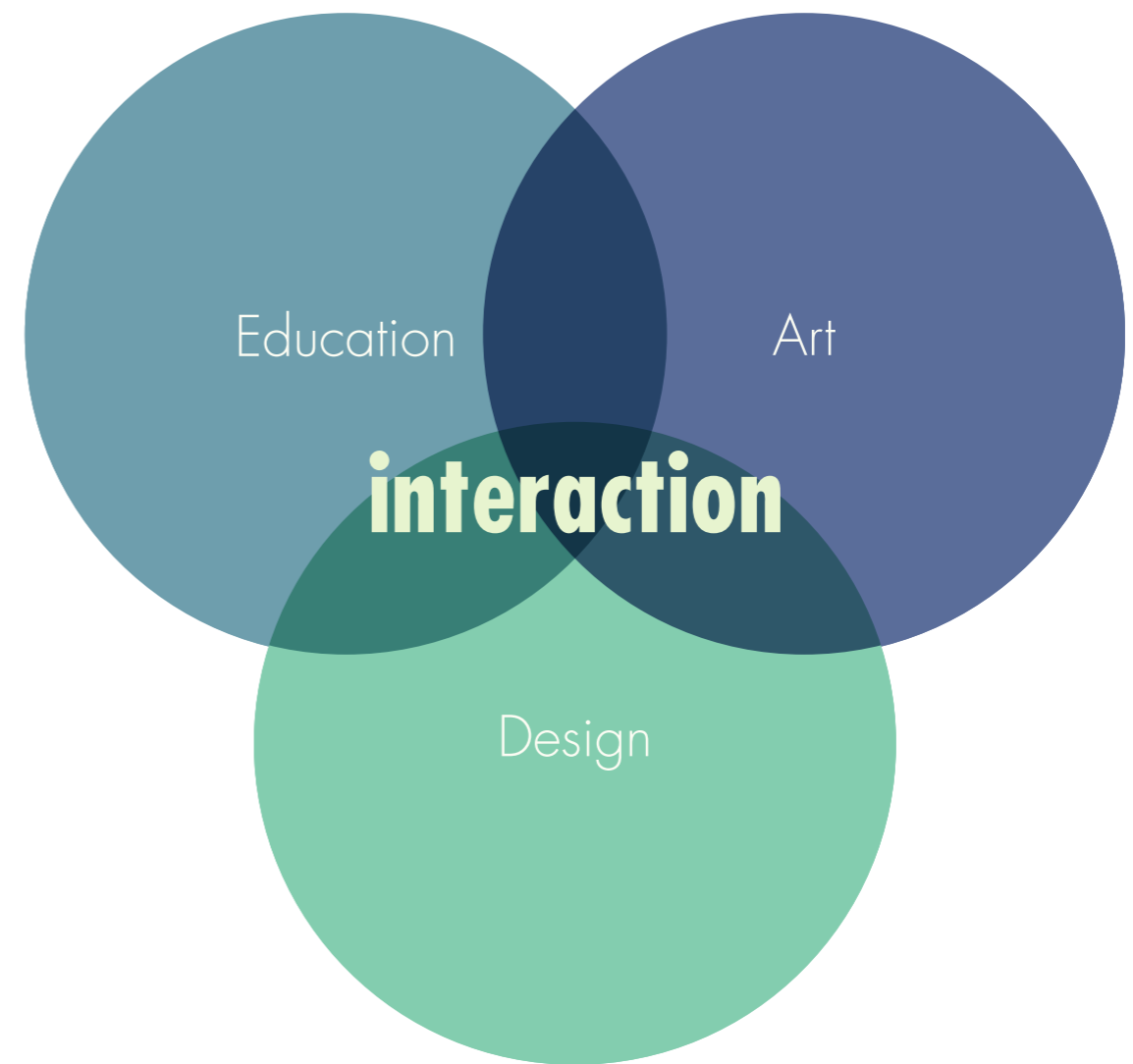
Other Stuff

- From Columbus, OH
- Lived in Boston, MA before LA
- BA Music/Econ/CS from BU
- MFA from Calarts



Course Goals

- Skills
 - Design
 - Web Programming
- Media Theory & History
 - Internet Chronology
 - Communication Design
 - Aesthetics



Class Introductions

Tell us about yourself!

- Name, Major, Hometown
- What does the Internet make you think of?
- What do you hope to get out of the class?

Current Web

- The Webby Awards
- Communication Arts Webpicks
- The FWA

Important Tools

- Browsers
 - Chrome
 - Firefox
- Developer Tools



HTML Building Blocks

Assignments

<http://usc.raphaelalarar.com/assignments.html>

Next Week

Workshop: More HTML, CSS, Open Source Tools

Lecture: Internet as a medium; Design ideology

